

## **UN Tourism Commission for the Middle East**

Fifty-first meeting  
Doha, State of Qatar  
12 February 2025

RCME/51/CR  
Madrid, February 2025

# **THE 51<sup>st</sup> MEETING OF THE UN TOURISM COMMISSION FOR THE MIDDLE EAST**

## **CONCLUSIONS AND RECOMMENDATIONS**

### **Table of Contents**

|                                            | <u>Page</u> |
|--------------------------------------------|-------------|
| 1. A word of thanks and gratitude .....    | 2           |
| 2. Agenda .....                            | 2           |
| 3. Recommendations of the Commission ..... | 3           |
| 4. List of participants .....              | 16          |
| 5. Annex 1 – UAE intervention .....        | 26          |
| 6. Annex 2 – Results of elections .....    | 30          |

### 1- A word of thanks and gratitude

**H. E. Sheikh Mohammed bin Abdulrahman bin Jassim Al-Thani,  
Prime Minister and Minister of Foreign Affairs of the State of Qatar**

The Regional Commission for the Middle East of the United Nations World Tourism Organization (UN Tourism) has the honor to extend its sincere thanks and gratitude to **H.E. Sheikh Mohammed bin Abdulrahman bin Jassim Al-Thani, Prime Minister and Minister of Foreign Affairs of the State of Qatar**, for the warm welcome, hospitality, and excellent organization provided to all delegations from member States and other stakeholders, including the UN Tourism delegation led by the Secretary-General, during the fifty-first meeting and the conference on "Sports Tourism and the Tourism Industry After FIFA World Cup" which was hosted by the State of Qatar from 11 to 14 February 2025.

The Commission appreciates the remarkable achievements and progress made in Qatar across various sectors, thanks to the wise leadership and the great importance attached to tourism as a key driver of global economic growth. Qatar's efforts in enhancing the social and economic impact of tourism, as well as its special focus on the sports sector, underscore its exceptional capacity to organize world-class sporting events, reflecting global confidence in its development strategies.

Looking ahead, the Commission is eager to continue collaborating with all Member States and coordinating with UN Tourism to develop plans and programmes that attract further investments in tourism projects, thereby contributing to economic diversification and generating more job opportunities in the Middle East region.

The Commission also extends its deep thanks and appreciation to the State of Qatar for its dedication to fostering a spirit of brotherhood and strengthening cooperation. Qatar's commitment to the success of the 51<sup>st</sup> Commission Meeting for the Middle East – the first UN Tourism institutional meeting on the occasion of its fiftieth anniversary – has been invaluable. Qatar prioritized ensuring the smooth functioning of the Commission's work at the regional level, with the aim of positively impacting its results at the international level.

## 2. AGENDA

1. Adoption of the agenda
2. Communication of the Chair (the Hashemite Kingdom of Jordan)
3. Report of the UN Tourism Secretary-General  
Implementation of the Organization's Programme of Work for the period 2024/2025
4. Report of the UN Tourism Regional Director for the Middle East  
Implementation of the Programme of Work in the Middle East for the period 2024/2025
5. Report on the UN Tourism Affiliate Members activities in the Middle East 2024/2025

MSs interventions on UN Tourism PoW in the region

6. Nominations and elections to statutory organs and their subsidiary bodies:
  - 6.1 Nomination of candidates to the various General Assembly offices and its subsidiary bodies:
    - a. **One** Member of the Credentials Committee
    - b. **One** Chair of the UN Tourism Regional Commission for the Middle East (2025-2027)
    - c. **Two** Vice-Chairs of the UN Tourism Regional Commission for the Middle East (2025-2027)
  - 6.2 Nomination of candidates to represent the region in the Executive Council and its subsidiary bodies:
    - a. **Members** of the Executive Council (2025-2029).
    - b. **Membership** of the Committee on Tourism Online Education (2025-2029).
    - c. **Membership** of the Technical Committee for the International Code for the Protection of Tourists.
7. Update on the Hashemite Kingdom of Jordan's initiative on exploring the Arab world (Arabitrips).
8. Venue and date of the 52<sup>nd</sup> meeting of the UN Tourism Regional Commission for the Middle East in 2026.
9. Preparations for the 26<sup>th</sup> Session of the General Assembly in the Kingdom of Saudi Arabia (2025).
10. Other matters:
  - a. Presentation on the Initiative of the Ministry of Tourism in the Republic of Lebanon: Arabian Roots and Routes.
  - b. Proposal of the Ministry of Tourism and Antiquities in the Hashemite Kingdom of Jordan to allocate part of the contributions of Member States of the Middle East region in the Organization's general fund to support programmes and projects for the region.

### 3. CONCLUSIONS AND RECOMMENDATIONS

RCME/51/CR/1 (LI)

#### COMMUNICATION OF THE HOST COUNTRY STATE OF QATAR

The Commission,

**Having heard** the communication of the host country of its 51<sup>st</sup> meeting, **H.E. Mr. Saad Ali Al Kharji, Chairman of Qatar Tourism**, to welcome the participants at this important event, which comes after the audience of **His Excellency Sheikh Mohammed bin Abdulrahman bin Jassim Al-Thani, Prime Minister and Minister of Foreign Affairs of the State of Qatar** with the UN Tourism Secretary-General, the Regional Director for the Middle East and Heads of delegations, discussing ways to consolidate cooperation with the Organization and Middle Eastern Member States to further develop the tourism sector;

**Having also heard** the welcoming remarks of **H.E. Mrs. Lina Mazhar Annab**, Minister of Tourism and Antiquities, the Hashemite Kingdom of Jordan, **Chair of the Regional Commission** and **Mr. Zurab Pololikashvili, Secretary-General** of the World Tourism Organization (**UN Tourism**);

1. **Thanks** the State of Qatar for hosting its fifty-first meeting and the accompanying conference on "Sports Tourism and the Tourism Industry After FIFA World Cup";
2. **Commends** Qatar's tourism strategy and policies which aims at raising the contribution of the tourism sector to the GDP;
3. **Takes note of the statement of the Chair of the UN Tourism Commission for the Middle East (exact quotation):** *"In the midst of this momentum of initiatives and achievements, we cannot lose sight of the challenges facing tourism in Palestine, especially in Gaza and the West Bank. The cultural and historical heritage of Palestine is an integral part of our collective identity, and we must ensure that it has its fair place within the regional and international tourism framework. Jerusalem, Bethlehem, Jericho, Gaza and other ancient Palestinian cities tell unique human stories, and we must work together to ensure that they are included in regional tourism development plans, ensuring that these sites remain accessible to tourists from all over the world, while respecting their cultural, religious and geographical specificity."*
4. **Notes with satisfaction and optimism** that the Middle East region is the first in the recovery process compared to all the other regions, and being the only one that exceeded the pre-pandemic levels by an increase of 132% over the levels of 2019;
5. **Notes with interest** the importance of the tourism sector in promoting global growth, cultural exchange between people, and the consolidation of sustainable development values worldwide, and in the Middle East region, which has recently witnessed remarkable growth in the tourism sector, and also confirms the importance of the region in contributing to the history and civilization of mankind;

6. **Shares also their opinion** on the role of tourism in achieving the Sustainable Development Goals, in building bridges of communication between cultures and consolidating peace between people, and the importance of including it in the agenda of the UN General Assembly;
  7. **Encourages** Member States to develop the sports tourism and make it among the most dynamic products, and enhance its competitiveness in this field as part of their strategies to diversify tourism and achieve sustainable social development in the Middle East region.
- .....

RCME/51/CR 2 (LI)

### **ADOPTION OF THE AGENDA**

Agenda Item 1

The Commission,

**Having considered** the items of the provisional agenda of the 51<sup>st</sup> RCME meeting;

**Adopts** the agenda of its fifty-first meeting as it figures in page 3 of this document, after including the proposal made by the **Hashemite Kingdom of Jordan** to allocate part of the contributions of Member States of the Middle East region in the Organization's general fund to support programmes and projects for the region, under agenda item *10: Other matters*.

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RCME/51/CR 3 (LI)

### **COMMUNICATION OF THE CHAIR**

Agenda item 2

The Commission,

**Having heard the** communication of **H.E. Mrs. Lina Mazhar Annab**, Minister of Tourism and Antiquities, the Hashemite Kingdom of Jordan, in her capacity as a Chair of the Commission,

**Having been informed** about the most important achievements of the Regional Commission and the important steps that have been taken to promote digitization, training, women empowerment and to encourage investment in the tourism sector;

**Having noted with interest** her proposal to continue working to strengthen regional cooperation mechanisms to draw a roadmap for the tourism industry in the Middle East aiming to maximize common interests through policy coordination and promotion of regional tourism programmes and products, with a focus on the importance of the human element as an effective tool for achieving tourism sustainability in the region;

1. **Shares her opinion** on the importance of strengthening regional cooperation and developing joint action within the Regional Commission for the Middle East, believing in the vital role it plays in supporting Arab countries to face regional and international challenges in the field of tourism, especially in light of the current geopolitical situation in the region;
2. **Commends** the UN Tourism's commitment to achieve sustainable tourism development through its initiatives to support the recovery of Tourism, with a focus on the opportunities, challenges and economic prospects in the context of the current situation in the region, as well as in the advancement of the United Nations Sustainable Development Goals, and to enhance the capabilities of Member States to develop innovative strategies and plans aimed at improving tourism experiences, consolidating the sustainability of the sector, and enriching the cultural and human experience of tourists and visitors around the world;
3. **Appreciates** the choice of the theme of the conference organized in the framework of its 51<sup>st</sup> meeting on "Sports Tourism and the Tourism Industry after FIFA World Cup", and **praises** the position of the State of Qatar in the sports field, as it has become a world model in hosting major sport events, since its exceptional organization of the 2022 FIFA World Cup;
4. **Looks forward** to this meeting being the beginning of a new phase for the countries of the Middle East, and a platform for many initiatives, projects and proposals that support joint tourism work, and **adopts** the Chair's proposals on:
  - ✓ Focusing on supporting innovation initiatives and encouraging investment in the tourism sector, as this has a direct impact on enhancing the flexibility of the sector and driving its growth;
  - ✓ Emphasizing the importance of digitization and innovation programmes, with special focus to supporting youth and women, which contributes to empowering them and raising the level of their participation in the sector;
  - ✓ Continuing the cooperation in order to increase the effectiveness of tourism marketing, and develop tourism products in accordance with the best environmental practices, in order to enhance the attractiveness of tourist destinations and ensure its sustainability;
  - ✓ Focusing on the sustainability of specialized programmes, to qualify and train workers in the tourism sector, in addition to the commitment to apply quality standards to improve the level of services provided;
  - ✓ Developing crisis management mechanisms in the tourism sector, and further supporting events and sports activities tourism, due to its pivotal role in activating the tourist movement and enhancing the status of the tourist destination at the regional and international levels; and
  - ✓ Intensifying efforts to establish the Middle East region as a world destination for sports tourism.

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RCME/51/CR 4 (LI)

**REPORT OF THE SECRETARY-GENERAL**

**Implementation of the Organization's Programme of Work**

Agenda item 3

The Commission,

**Having listened** to the presentation made by the UN Tourism **Secretary-General** on the priorities and vision of the Organization to support Member States globally and in the Middle East in particular, in their efforts to promote the tourism sector, guide and coordinate policies and technical assistance for tourism recovery, security, risk and crises management, and to benefit from digital applications in innovation and digital transformation, investments, entrepreneurship, education, employment, safety, security, accessible tourism, social, cultural and environmental sustainability;

**Having listened also** to the presentation made by the UN Tourism **Executive Director** on the Organization's activities in the field of innovation and education, mainly with regards the use of artificial intelligence (AI) in tourism;

1. **Notes with satisfaction** that international tourism continued to recover at the beginning of this year and that the Middle East is the first region in the world to recover to pre-pandemic figures in a full quarter with an increase of (132%);
2. **Thanks** the Secretary-General for his comprehensive remarks on the priorities and vision of UN Tourism management, the latest developments and future prospects for international tourism, globally and in the Middle East, and the Organization's General Programme of Work (PoW) and initiatives for the tourism recovery and resilience, especially in light of the current situation in the region;
3. **Shares his opinion** on the importance of this meeting, being the first UN Tourism institutional meeting in its 50<sup>th</sup> anniversary;
4. **Welcomes** these initiatives and **commends** UN Tourism's efforts to guide and coordinate policies globally and in the Middle East;
5. **Appreciates** the Organization's recommendations and work to support governments in developing and accelerating recovery policies, through crisis management, mitigation and incentives;
6. **Shares his view** on the importance of the tourism sector adapting to safety and security challenges, constant market changes, natural resource limits, innovation and digital transformation in order to maintain competitiveness and maximize the potential of the sector, job creation and sustainable development;
7. **Also shares his view** that investing in education and jobs will yield the highest returns for the future of tourism;
8. **Looks forward to** Intensifying efforts to establish the Middle East region as a world destination for sports tourism;

9. **Requests** the Secretary-General to continue his efforts to encourage tourism investments, innovation and digitalization for the development of the tourism sector and **invites** Member States to make the best use of the available resources, knowledge and expertise to put the sector back on track and to communicate with the Organization on the exploitation of digital applications in innovation in management, development, marketing and investment systems, and to harness tourism to support economic and social development;
10. **Appreciates** the UN Tourism Best Tourism Villages initiative and the Organization's efforts in continuing its work to make tourism an engine of rural development and wellbeing, and **calls on** Member States to make the best use of this initiative, which aims to identify, protect and promote the development of rural sites alongside landscapes, biodiversity, knowledge systems, cultural diversity, traditional social structure and lifestyle through tourism; and
11. **Commends** UN Tourism initiatives in the areas of education, innovation and digital transformation, which are among the priorities of the General PoW, internationally and in the region, and **calls on** Member States to focus on innovation initiatives and digitization programmes in the tourism sector and on the exploitation of digital technology applications in innovation and digital transformation;
12. **Expresses the support of Member States** to the Secretary-General in his management of the Organization and his efforts to guide and coordinate policies globally in order to place the sector on the political and economic agenda at the national and international levels, especially within the framework of the United Nations system, to upgrade, resume and recover the sector, and create decent livelihood opportunities for local communities.

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RCME/51/CR 5 (LI)

## **REPORT OF THE UN TOURISM REGIONAL DIRECTOR FOR THE MIDDLE EAST**

### **Implementation of the Programme of Work in the Middle East 2024-2025**

#### Agenda item 4

The Commission,

**Having listened** to the presentation made by the the UN Tourism **Regional Director for the Middle East**, on the implementation of the Organization's General Programme of Work (PoW) in the Middle East within its PoW for 2024 - 2025;

1. **Adopts** the report and **commends** the quality of the regional activities carried out or included in the implementation of the General PoW for the period 2024 - 2025;
2. **Notes with satisfaction and hope** that the Middle East is the first region in the world to recover to pre-pandemic figures in a full quarter with an increase of (132%) as per UN Tourism Barometer (November 2024);
3. **Looks forward** to a continuous increase during 2025 and to a more diversity of typical visitor groups for the region, including tourists coming for leisure, wellness, medical tourism, and MICE;

4. **Commends** UN Tourism initiatives in the framework of climate action and tourism sustainability, as well as in the areas of education, scaling up innovation and digital transformation, which is one of the priorities of the Organization's General PoW on international and regional levels;
5. **Looks forward to** intensifying cooperation with regional organizations, exploring ways and mechanisms to strengthen the investment portfolio, coordinating activities related to the Programme of Work in the region, and exploring possibilities for cooperation with new partners from the region;
6. **Commends** the role of the Regional Department for the Middle East responding to the specific needs of the Member States in the region, in supporting their focus on tourism as an important source of income, job creation and diversification of their national economies, by supporting and implementing the Organization's activities in the region and benefiting in particular, from the profile and size of the UN Tourism international presence and network of partners in the Middle East;
7. **Invites** Member States to intensify their outreach to the Regional Department for the Middle East and to take advantage of its diverse activities in order to enhance confidence in the tourism sector, achieve the success of tourism resumption and recovery initiatives, the creation of an enabling environment for investment in tourism projects, and the sector's contribution to the creation of decent employment opportunities, especially for young people, and the development of local communities; and
8. **Urges the Member States** to participate in the international events to be held within the framework of the Organization's General PoW during the second half of this year.

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RCME/51/CR 6 (LI)

**REPORT ON THE UN TOURISM AFFILIATE MEMBERS ACTIVITIES**  
**IN THE MIDDLE EAST - 2024/2025**

Agenda item 5

The Commission,

**Having listened** to the presentation made **by the 2nd Vice-Chair of the Board of the UN Tourism Affiliate Members**, on the recent activities and initiatives of the Affiliates Members worldwide and in the region;

**Having been informed** of the increase of the number of Affiliate Members from the region last year;

1. **Adopts** the report and **commends** the quality of the regional activities carried out or included in the implementation of the General Programme of Work (PoW) for the period 2024 - 2025;
2. **Praises** the Organization's joint initiatives with the Board of the UN Tourism Affiliate Members in fostering tourism recovery; and
3. **Encourages** the Member States to strengthen the role of the private sector by joining the Organization as Affiliate Members.

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RCME/51/CR 7 (LI)

**INTERVENTIONS OF MINISTERS AND HEADS OF DELEGATIONS  
ON UN TOURISM PROGRAMME OF WORK FOR THE PERIOD 2024-2025**

The Commission,

**Having heard** the interventions of the Ministers and Heads of Delegations on their priorities and aspirations on the UN Tourism's General Programme of Work (PoW) for the period 2024-2025; dd

**Having been informed** about Member States' priorities and future aspirations;

**Having noticed with interest** that many countries in the region are witnessing a qualitative shift in tourism investment in order to better support and accelerate the recovery of tourism and sustainable development and that there is a growing consensus among stakeholders in the field of tourism on the need to continue adopting the flexibility of the sector with a focus on investment initiatives, innovation, digital transformation and human capital training, as well as to supporting sports tourism and enhancing its competitiveness at the regional and global levels;

1. **Thanks** the Ministers and Heads of Delegations for their valuable interventions and relevant comments on the UN Tourism programme of work for the period 2024-2025, as well as on their priorities and related national initiatives;
2. **Notes** the proposal made by the Undersecretary of Tourism of the Ministry of Economy of the **United Arab Emirates** to not making his intervention due to time constraints and **includes** it as an annex to these recommendations;
3. **Looks forward to** fostering cooperation with Member States and UN Tourism Secretariat to explore ways and means of strengthening the investment portfolio and enhancing sports tourism in the region, as well as exploring the possibilities of intra-cooperation and with new partners, in the region and worldwide;
4. **Pays tribute to** the proposal of many Member States on the need of continuing cooperation and coordination, working together, and moving rapidly, fairly, and with unified efforts for a common regional tourism product;
5. **Encourages** Member States to continue to communicate continuously with the Regional Department for the Middle East at UN Tourism Secretariat to coordinate on their priorities and joint projects to support the tourism sector;
6. **Praises** the Regional Department for the Middle East and through it, the UN Tourism Secretariat to for its efforts in supporting Member States and the industry in general to continue the recovery of tourism, as well as working for a more sustainable, inclusive and flexible sector.

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RCME/51/CR 8 (LI)

**NOMINATION OF CANDIDATES TO THE VARIOUS XXV  
GENERAL ASSEMBLY OFFICES AND ITS SUBSIDIARY BODIES**

Agenda item 6.1

The Commission,

**Having considered** the candidature submitted to membership of the Credentials Committee, and in the light of the consultations that took place among the participating delegations, and in the spirit of consensus;

1. **Nominates** **Yemen** as its representative for the Credentials Committee;
2. **Thanks** **Irak** in recognition of the spirit of collaboration and consensus for withdrawing its candidature in favour of **Yemen**.

RCME/51/CR 9 (LI)

**ELECTION OF THE CHAIR AND TWO VICE-CHAIRS  
OF THE COMMISSION FOR THE PERIOD 2025-2027**

Agenda item 6.2

The Commission,

**Having considered** the nominations submitted to the Executive Council, and in the light of the consultations that took place among the participating delegations, and in the spirit of consensus;

1. **Nominates** **Kuwait** as its Chair for 2 years, starting from the 26<sup>th</sup> General Assembly meeting;
2. **Nominates** **Qatar** and **Irak** as its 1<sup>st</sup> and 2<sup>nd</sup> Vice-Chairs respectively; for 2 years, starting from the 26<sup>th</sup> General Assembly meeting;
3. **Thanks** **Jordan** for its dedicated work as Chair of the Commission and its commitment to support the Members of the Commission and the Organization in alleviating the impact of the crisis and helping the tourism industry in its recovery;
4. **Thanks** **Lebanon** in recognition of the spirit of collaboration and consensus for withdrawing its candidature for the 1<sup>st</sup> Vice-Chair in favour of **Qatar**; and
5. **Thanks** **Jordan** and **Oman** in recognition of the spirit of collaboration and consensus for withdrawing their candidatures for the 2<sup>nd</sup> Vice-Chair in favour of **Irak**.

RCME/51/CR 10 (LI)

**NOMINATION OF CANDIDATES TO REPRESENT  
THE MIDDLE EAST REGION IN THE EXECUTIVE COUNCIL**

Agenda item 6.2

The Commission,

**Having considered** the nominations submitted to the Executive Council, and in the light of the consultations that took place among the participating delegations, and in the spirit of consensus;

1. **Nominates** Egypt and the UAE for the membership of the Executive Council for the period 2025-2029; and
  2. **Thanks** Bahrain, Lebanon and Qatar in recognition of the spirit of collaboration and consensus for withdrawing their candidatures in favour of both **Egypt** and **the UAE**.
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RCME/51/CR 11 (LI)

**ELECTION OF ONE MEMBER TO THE COMMITTEE ON  
TOURISM ONLINE EDUCATION FOR THE PERIOD 2025-2029**

Agenda item 6.2

The Commission,

**Having considered** the nominations submitted for the membership of the Committee on Tourism Online Education for the period 2025-2029, and in the light of the consultations that took place among the participating delegations, and in the spirit of consensus;

1. **Nominates** Saudi Arabia for the membership of the Committee on Tourism Online Education for the period 2025-2029.
  2. **Thanks** Qatar in recognition of the spirit of collaboration and consensus for withdrawing in favor of **Saudi Arabia**.
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RCME/51/CR 12 (LI)

**ELECTION OF ONE MEMBER TO THE TECHNICAL COMMITTEE FOR  
THE INTERNATIONAL CODE FOR THE PROTECTION OF TOURISTS.**

Agenda item 6.2

The Commission,

**Having considered** the nominations submitted for membership of the Technical Committee for the International Code for the Protection of Tourists, and as the UAE is the only country from the Region having fully adhered to the ICPT, and as such, the only one eligible for nomination to the Committee;

**Nominates** the UAE for the membership of the Technical Committee for the International Code for the Protection of Tourists.

## RCME/51/CR 13 (LI)

**UPDATE ON THE HASHEMITE KINGDOM OF JORDAN'S INITIATIVE ON  
"EXPLORING THE ARAB WORLD" (ARABITRIPS).**

Agenda item 7

The Commission,

**Having listened** to the presentation made by the **Director General** of the **Jordan Tourism Board**, to provide an update on the initiative of **Jordan** on exploring the Arab world - Arabitrips, the first social media network dedicated to the Arab tourism sector, which emerged from the recommendations of the Forty-ninth meeting of the Commission (Dead Sea) on the development of an Arab tourism product and that was welcomed during the fiftieth meeting of the Commission (Muscat), as part of Member States efforts to develop an Arab tourism product;

1. **Thanks Jordan** and **adopts** this free initiative that aims to showcase the diverse and charming tourist destinations throughout the Arab world through interactive video content;
  2. **Praises** the objective of this free initiative aimed at achieving Arab integration in the field of digital marketing of destinations, through which content creators in the Arab world are encouraged to create and develop content that promotes Arab countries in order to market them jointly, while emphasizing the digital sovereignty of Member States over the content displayed on the platform
  3. **Thanks also Jordan** for its generous offer to train Arab officials on how to use this platform, and **invites** it to provide Member States with an explanatory video on how to upload content on the platform [www.arabitrrips.com](http://www.arabitrrips.com) ;
  4. **Looks forward to** receiving information from Member States and providing **Jordan** with the necessary content to promote all tourist destinations in the region and highlight exceptional experiences with a focus on unknown destinations; and
  5. **Urges** Member States to take advantage of this unique platform that will connect the world with the rich cultural heritage of the Arab world through unique experiences and the marketing of local tourism experiences, which will help creating job opportunities for local communities.
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## RCME/51/CR 14 (LI)

**PLACE AND DATE OF THE FIFTY-SECOND MEETING  
OF THE UN TOURISM COMMISSION FOR THE MIDDLE EAST**

Agenda item 8

The Commission,

**Having considered** the candidature submitted by **Kuwait** to host the fifty-second meeting of the UN Tourism Commission for the Middle East;

**Having been informed** that **Kuwait** is invited to pledge, through an official letter, to accept all the conditions stipulated in the host country template agreement, in line with the conditions contained therein, taking into account the legal framework for holding meetings of the United Nations tourism organization outside headquarters, which was adopted by resolution 662 (d) (21);

**Having listened** to the presentation of **H.E. the Minister of Information and Culture of Kuwait** on the candidature of his country to host the 52<sup>nd</sup> Regional Commission meeting for the middle East (RCME);

1. **Thanks** **Kuwait** for presenting its candidature to host its 52<sup>nd</sup> meeting and **accepts** this invitation to host this meeting at a date and place during the 1<sup>st</sup> quarter of 2026, in coordination with the Chair and the UN Tourism Secretary General and;
2. **Looks forward** to the signature of the agreement between **Kuwait** and the Organization for the holding of the RCME meeting and conference, at their earliest convenience.

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RCME/51/CR 15 (LI)

**PREPARATIONS FOR THE 26<sup>TH</sup> SESSION OF  
UN TOURISM GENERAL ASSEMBLY IN SAUDI ARABIA IN 2025**

Agenda item 9

**Having heard** the presentation made by the UN Tourism Regional Director for the Middle East on the preparations for the 26<sup>th</sup> session of UN Tourism General Assembly in November 2025;

**Having also heard** the invitation of HE the Minister of Tourism of Saudi Arabia to attend the 26<sup>th</sup> session of UN Tourism General Assembly in Riyadh, in November 2025;

1. **Commends** the valuable information and timely and relevant content and **looks forward** to participating in the 26<sup>th</sup> session of the UN Tourism General Assembly in Riyadh, Saudi Arabia, in November 2025;
2. **Thanks** H.E. the Minister of Tourism of Saudi Arabia for his kind invitation; and
3. **Urges** Member States to take the necessary measure to participate in this important event.

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RCME/51/CR 16 (LI)

**OTHER MATTERS  
PRESENTATION ON THE INITIATIVE OF THE MINISTRY OF  
TOURISM OF LEBANON: ARABIAN ROOTS AND ROUTES**

Agenda item 10

**Having heard** the presentation made by the Ministry of Tourism of the Republic of Lebanon on the Arabian Roots and Routes initiative;

**Having been informed** about this tourism platform based on historical trails that qualifies participants to benefit from several bonuses and advantages;

1. **Thanks** the **Lebanese** Ministry of Tourism for sharing with Member States this initiative that aims at preserving Arab culture and heritage while integrating innovation and openness to the world through impressive and attractive tourism experiences;

2. **Notes with interest** that this initiative is similar to the initiative of **Jordan** on exploring the Arab world - Arabitrips, that was welcomed by the 50<sup>th</sup> meeting of the Regional Commission (Muscat) and adopted by the 51<sup>st</sup> meeting (Doha), in line with Member States efforts to develop an Arab tourism common product; and
3. **Looks forward** to Member States to receiving more information on the Lebanese initiative during next meetings.

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RCME/51/CR 17 (LI)

### OTHER MATTERS

#### **PROPOSAL OF JORDAN ON MEMBER STATES CONTRIBUTIONS TO THE ORGANIZATION'S GENERAL FUND.**

Agenda item 10

The Commission,

**Having heard** the presentation made by the Ministry of Tourism and Antiquities of **Jordan** on allocating part of the contributions of Member States of the Middle East region in the Organization's general fund to support programmes and projects for the region;

**Thanks Jordan** for this proposal and **looks forward** to discussing this proposal with Member States during next meetings to have a decision accordingly.

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RCME/51/CR 18 (LI)

#### **VOTE OF THANKS TO THE HOST COUNTRY AND TO THE ORGANIZATION**

**Having considered** the various items on the agenda of its fifty-first meeting in the best possible conditions of efficiency and comfort;

1. **Expresses** its utmost appreciation and thanks to the government and people of the **State of Qatar** for the warm hospitality and for the arrangements made for the holding of this meeting, and
2. **Thanks** the UN Tourism Secretary-General, the team of the Regional Department for the Middle East and other officials of the Organization for the success of the meeting and for their continuous support to Member States.

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#### 4. LIST OF PARTICIPANTS

##### 1- Member States/ الدول الأعضاء

- **United Arab Emirates / الإمارات العربية المتحدة**

|                                                                                          |                                                                                |
|------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------|
| H.E. Mr. Abdullah Ahmed Al Saleh<br>Undersecretary<br>Ministry of Economy                | سعادة/ الأستاذ عبد الله أحمد آل صالح<br>وكيل وزارة الاقتصاد<br>وزارة الاقتصاد  |
| Ms. Ayesha AlAfeefi<br>Director of Tourism Development Department<br>Ministry of Economy | الأستاذة/ عائشة عبد الرب العفيفي<br>مدير إدارة تنمية السياحة<br>وزارة الاقتصاد |
| Mr. Mohamed Al-Naggar<br>Tourism Affairs Expert<br>Ministry of Economy                   | الأستاذ/ محمد عبد الحميد النجار<br>خبير الشؤون السياحية<br>وزارة الاقتصاد      |

- **The Hashemite Kingdom of Jordan / المملكة الأردنية الهاشمية**

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| H.E. Mrs. Lina Mazhar Annab<br>Minister of Tourism and Antiquities                  | معالي الأستاذة/ لينا مظهر عناب<br>وزيرة السياحة والآثار     |
| H.E. Prof. Fadi Balaawi<br>Secretary-General<br>Ministry of Tourism and Antiquities | سعادة الدكتور/ فادي بلعوي<br>أمين عام وزارة السياحة والآثار |

- **Kingdom of Bahrain / مملكة البحرين**

|                                                                                                                |                                                                                              |
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| H.E. Mrs. Fatima Jaafar Al Sairafi<br>Minister of Tourism                                                      | سعادة الأستاذة/ فاطمة بنت جعفر الصيرفي<br>وزيرة السياحة                                      |
| H.E. Mr. Mohamed Ali Al Ghatam<br>Ambassador of the Kingdom of Bahrain<br>to the State of Qatar                | سعادة السفير/ محمد علي الغتم<br>سفير مملكة البحرين لدى دولة قطر                              |
| Ms. Fatima Malik AbuAlFath<br>Manager, Minister Office<br>Ministry of Tourism                                  | الأستاذة/ فاطمة ملك أبو الفتح<br>مديرة مكتب وزيرة السياحة<br>وزارة السياحة                   |
| Dr. Ali Hassan Follad<br>Consultant/Advisor<br>Bahrain Tourism and Exhibitions Authority                       | الدكتور/ علي حسن فولاد<br>مستشار - خبير سياحي<br>هيئة البحرين للسياحة والمعارض               |
| Mrs. Noora Khamis Al-Saadoon<br>Director of Policies and Planning<br>Bahrain Tourism and Exhibitions Authority | الأستاذة/ نوره خميس السعدون<br>مدير إدارة السياسات والتخطيط<br>هيئة البحرين للسياحة والمعارض |

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| Mrs. Raweya Hassan Kamal<br>Senior Media Specialist-PR<br>Bahrain Tourism and Exhibitions Authority | الأستاذة/ راوية حسن كمال<br>اخصائي إعلام أول/ علاقات عامة<br>هيئة البحرين للسياحة والمعارض |
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• **Kingdom of Saudi Arabia/ المملكة العربية السعودية**

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| H.E. Mr. Ahmed bin Aqil Al Khateeb<br>Minister of Tourism                                  | معالي الأستاذ/ أحمد بن عقيل الخطيب<br>وزير السياحة                          |
| Mr. Majed Almutairi<br>General Manager of Multilateral Affairs<br>Ministry of Tourism      | الأستاذ / ماجد المطيري<br>مدير عام العلاقات متعددة الأطراف<br>وزارة السياحة |
| Mr. Majed Alhamdan<br>General Director of Corporate Communications<br>Ministry of Tourism  | الأستاذ/ ماجد الحمدان<br>مدير عام العلاقات العامة والإعلام<br>وزارة السياحة |
| Mr. Fahad Alfahaid<br>General Supervisor of the Minister's Protocol<br>Ministry of Tourism | الأستاذ/ فهد الفهيد<br>مشرف عام على مراسم الوزير<br>وزارة السياحة           |
| Ms. Razan Alyousef<br>UN Affairs Director<br>Ministry of Tourism                           | الأستاذة/ رزان يوسف<br>مدير العلاقات مع الأمم المتحدة<br>وزارة السياحة      |
| Ms. Abeer Alsubaie<br>Multilateral Affairs Specialist<br>Ministry of Tourism               | الأستاذة/ عبير السبيعي<br>اخصائي علاقات متعددة الأطراف<br>وزارة السياحة     |
| Mr. Ibrahim Aldossary<br>Director of Protocol Planning<br>Ministry of Tourism              | الأستاذ/ إبراهيم الدوسري<br>مدير تخطيط المراسم<br>وزارة السياحة             |
| Mr. Omar Alhamdan<br>Protocol Officer<br>Ministry of Tourism                               | الأستاذ/ عمر الحمدان<br>مسؤول مراسم<br>وزارة السياحة                        |
| Mr. Mashari Almuhanha<br>Photographer<br>Ministry of Tourism                               | المهندس/ مشاري المهنا<br>مصور<br>وزارة السياحة                              |

• **Republic of Iraq/ جمهورية العراق**

|                                                                                                                   |                                                                                                 |
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| H.E. Mr. Naser Ghanem Murad<br>Chairman of Iraqi Tourism Board                                                    | سعادة الأستاذ/ ناصر غانم مراد<br>رئيس هيئة السياحة العراقية                                     |
| Mr. Jabbar Menlon Akmoosh Al Ghuraibawi<br>General Manager, Directorate of Touristic Sites<br>Iraqi Tourism Board | الأستاذ/ جبار منلون عكموش الغريباوي<br>مدير عام دائرة المرافق السياحية<br>هيئة السياحة العراقية |

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| Mr. Ali Yaseen Abdu Alredha<br>Director of International Relations<br>Iraqi Tourism Board | الأستاذ/ على ياسين عبد الرضا<br>مدير العلاقات الدولية<br>هيئة السياحة العراقية |
| Mr. Shebl Taha Aly<br>Division Manager International Organizations<br>Iraqi Tourism Board | الأستاذ/ شبل طه علي<br>مسؤول شعبة المنظمات الدولية<br>هيئة السياحة العراقية    |

• **Sultanate of Oman / سلطنة عمان**

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| H.E. Mr. Azzan bin Qassim Al-Busaidi<br>Undersecretary of Tourism<br>Ministry of Heritage and Tourism                                                  | سعادة / عزان بن قاسم البوسعيد<br>وكيل وزارة التراث والسياحة<br>وزارة التراث والسياحة                       |
| Ms. Hadiya Mohammed Al Rawahi<br>Director of the Office of the Undersecretary for<br>Tourism<br>Ministry of Heritage and Tourism                       | الفاضلة/ هدية بنت محمد الرواحية<br>مديرة مكتب وكيل الوزارة للسياحة<br>وزارة التراث والسياحة                |
| Mr. Khalid bin Mohamed Al Azri<br>Director of Tourism Trends Department<br>Ministry of Heritage and Tourism                                            | الفاضل/ خالد بن محمد العزري<br>مدير دائرة الأنماط السياحية<br>وزارة التراث والسياحة                        |
| Mr. Dawood Al Rashdi<br>Director of Product Development and Tourism<br>Experiences<br>Ministry of Heritage and Tourism                                 | الفاضل/ داود بن سليمان الراشدي<br>مدير مساعد دائرة تطوير المنتج والتجارب السياحية<br>وزارة التراث والسياحة |
| Mr. Omar Salim Alabdulsalam<br>Assistant Director of the Organizations and<br>International Cooperation Department<br>Ministry of Heritage and Tourism | الفاضل / عمر بن سالم آل عبد السلام<br>مدير مساعد لدائرة المنظمات والتعاون الدولي<br>وزارة التراث والسياحة  |

• **State of Qatar / دولة قطر**

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| H.E Mr. Saad bin Ali Al Kharji<br>Chairman<br>Qatar Tourism                         | سعادة الأستاذ/ سعد بن علي الخرجي<br>رئيس قطر للسياحة                        |
| Mr. Abdulaziz Al-Mawlawi<br>CEO<br>Visit Qatar                                      | الأستاذ/ عبد العزيز المولوي<br>الرئيس التنفيذي<br>زوروا قطر Visit Qatar     |
| Mr. Omar Al Jaber<br>Chief of Tourism Development<br>Qatar Tourism                  | الأستاذ/ عمر عبد الرحمن الجابر<br>رئيس قطاع تنمية السياحة<br>قطر للسياحة    |
| Mr. Abdulla Mohamed Al Falasi<br>Director of the Chairman's Office<br>Qatar Tourism | الأستاذ/ عبد الله محمد الفلاسي<br>مدير مكتب رئيس قطر للسياحة<br>قطر للسياحة |

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| Mr. Jassim Mahmoud<br>PR & Communications Director<br>Visit Qatar                                                                   | الأستاذ/ جاسم محمود<br>مدير إدارة العلاقات العامة والاتصالات<br>زوروا قطر Visit Qatar                        |
| Ms. Hessa Al Mohannadi<br>Director of Legal Affairs Unit<br>Qatar Tourism                                                           | الأستاذة/ حصة المهندي<br>مدير وحدة الشؤون القانونية<br>قطر للسياحة                                           |
| Ms. Haya Al Moawda<br>A/Director of Shared Services and Head of Finance<br>Affairs<br>Visit Qatar                                   | الأستاذة/ هيا المعاودة<br>مدير إدارة الخدمات المشتركة بالإئابة<br>زوروا قطر Visit Qatar                      |
| Mr. Fahd AbdulMalik<br>Director of Tourism Licensing Department<br>Visit Qatar                                                      | الأستاذ/ فهد عبد الملك<br>مدير إدارة الرخص السياحية<br>قطر للسياحة                                           |
| Mr. Mohamed Al Mofteh<br>CEO Office Director<br>Visit Qatar                                                                         | الأستاذ/ محمد المفتاح<br>مدير مكتب الرئيس التنفيذي<br>زوروا قطر Visit Qatar                                  |
| Mr. Mohamed Al Mahmeed<br>Head of Tourism Investment Promotion Section<br>Acting Head of International Cooperation<br>Qatar Tourism | الأستاذ/ محمد المحميد<br>رئيس قسم ترويج الاستثمار السياحي<br>ورئيس وحدة التعاون الدولي بالإئابة/ قطر للسياحة |
| Mrs. Buthina Al Janahi<br>Head of Communication<br>Visit Qatar                                                                      | الأستاذة/ بثينة الجناحي<br>رئيس قسم العلاقات العامة والاتصال<br>زوروا قطر Visit Qatar                        |
| Ms. Farah Saleh<br>Public Relations Specialist<br>Visit Qatar                                                                       | الأستاذة/ فرح صالح<br>أخصائية العلاقات العامة<br>زوروا قطر Visit Qatar                                       |
| Ms. Ahlam Abdulla<br>Administrative coordinator<br>Qatar Tourism                                                                    | الأستاذة/ أحلام عبد الله<br>وحدة التعاون الدولي<br>قطر للسياحة                                               |
| Ms. Tityana Haobsh<br>International Cooperation<br>Qatar Tourism                                                                    | الأستاذة/ تتيانا حؤبش<br>وحدة التعاون الدولي<br>قطر للسياحة                                                  |
| Mr. Ahmed Al Junaidi<br>Chairman Office<br>Qatar Tourism                                                                            | الأستاذ/ أحمد الجندي<br>بروتوكول مكتب رئيس قطر للسياحة<br>قطر للسياحة                                        |
| Mr. Adel Sabri<br>Protocol Specialist<br>Visit Qatar                                                                                | الأستاذ/ عادل صبري<br>أخصائي البروتوكول<br>زوروا قطر Visit Qatar                                             |

• **The State of Kuwait / دولة الكويت**

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| H.E. Mr. Abdul Rahman Baddah Al-Mutairi<br>Minister of Information and Culture<br>and Minister of State for Youth Affairs | معالي الأستاذ/ عبد الرحمن بداح المطيري<br>وزير الإعلام والثقافة<br>ووزير الدولة لشؤون الشباب  |
| Mr. Osamah Hamad Abdel Mohsen Al Mekhyal<br>Assistant Undersecretary for the Tourism Sector<br>Ministry of Information    | السيد/ أسامه حمد عبد المحسن المخيال<br>الوكيل المساعد لقطاع السياحة بالتكليف<br>وزارة الإعلام |
| Mr. Naser Alajmi<br>Director of the Minister's Office Administration<br>Ministry of Information                           | السيد/ ناصر محمد العجمي<br>مدير إدارة مكتب الوزير<br>وزارة الإعلام                            |
| Dr. Fawaz Alajmi<br>Media Advisor to the Minister<br>Ministry of Information                                              | الدكتور/ فواز محمد العجمي<br>المستشار الإعلامي للوزير<br>وزارة الإعلام                        |
| Ms. Athari AlSaleh<br>Tourism Research and Information controller<br>Ministry of Information                              | السيدة/ عذاري خضر الصالح<br>مراقب البحوث والمعلومات السياحية<br>وزارة الإعلام                 |
| Mr. Mohamed Al Saeedi<br>Head of Administrative Services Department<br>Minister's office<br>Ministry of Information       | السيد/ محمد برذى السعيد<br>رئيس قسم الخدمات الإدارية<br>مكتب الوزير<br>وزارة الإعلام          |
| Mr. Mohamed Hussein Al Rabiah<br>Minister's Office<br>Ministry of Information                                             | السيد/ محمد حسين علي الربيع<br>مكتب الوزير<br>وزارة الإعلام                                   |
| Mrs. Rehab AlQalaf<br>Minister's Office<br>Ministry of Information                                                        | السيدة/ رحاب مكّي إبراهيم القلاف<br>مكتب الوزير<br>وزارة الإعلام                              |
| Mr. Mohamed Youssef Alshayji<br>Photographer<br>Ministry of Information                                                   | السيد/ محمد يوسف عبد المحسن الشايجي<br>مصور<br>وزارة الإعلام                                  |

• **The Lebanese Republic / الجمهورية اللبنانية**

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| Eng. Joumana Kebrit<br>Acting General Director<br>Ministry of Tourism            | المهندسة / جمانة كبريت<br>مدير عام الشؤون السياحية بالإنابة<br>ورئيس إدارة الأبحاث والدراسات والتوثيق<br>وزارة السياحة |
| Mrs. Joelle Armalet Hajjar<br>Tourism and Culture Advisor<br>Ministry of Tourism | السيدة/ جويل أرمله حجار<br>مستشارة الشؤون السياحية والثقافية<br>وزارة السياحة                                          |

- **State of Libya / دولة ليبيا**

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| H.E. Mr. Nasr al-Din al-Fazzani<br>Acting Minister of Tourism and Handicrafts             | معالي الأستاذ/ نصر الدين ميلاد الفزاني<br>وزير السياحة والصناعات التقليدية                  |
| H.E. Mr. Mohamed Mustafa Allafi<br>Ambassador of the State of Libya to the State of Qatar | سعادة الأستاذ/ محمد مصطفى اللافي<br>سفير ليبيا في قطر                                       |
| Mr. Khaled Emhamad Mohamed<br>Minister consultant<br>Ministry of Tourism and Handicrafts  | الأستاذ/ خالد امحمد محمد<br>مستشار الوزير<br>وزارة السياحة والصناعات التقليدية              |
| Mr. Ali Salih Amir<br>Media and Relation Director<br>Ministry of Tourism and Handicrafts  | الأستاذ/ علي صالح عامر<br>مدير إدارة العلاقات والإعلام<br>وزارة السياحة والصناعات التقليدية |

- **Arab Republic of Egypt / جمهورية مصر العربية**

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| H.E. Mr. Sherif Fathi Attia<br>Minister of Tourism and Antiquities                                                                                | معالي الأستاذ/ شريف فتحي عطيه<br>وزير السياحة والآثار                                                                            |
| H.E. Mr. Amr El-Sherbini<br>Ambassador of the Arab Republic of Egypt to the State of Qatar                                                        | سعادة السفير/ عمرو الشربيني<br>سفير جمهورية مصر العربية لدى دولة قطر                                                             |
| Ambassador Khaled Tharwat<br>General Supervisor, International<br>Cooperation, Organization and Agreements<br>Ministry of Tourism and Antiquities | سعادة السفير/ خالد ثروت<br>مستشار الوزير والمشرف العام على الإدارة العامة للعلاقات<br>الدولية والاتفاقيات. وزارة السياحة والآثار |
| Mr. Ahmed Nabil<br>Assistant to Minister for Aviation Affaires<br>Ministry of Tourism and Antiquities                                             | الأستاذ/ أحمد نبيل<br>معاون وزير السياحة والآثار لشؤون الطيران<br>وزارة السياحة والآثار                                          |
| Mr. Habib Ayad<br>Second Secretary<br>Embassy of the Arab Republic of Egypt in the State of Qatar                                                 | الأستاذ/ حبيب عياد<br>سكرتير ثاني<br>سفارة جمهورية مصر العربية في دولة قطر                                                       |
| Mr. Aly Montaser<br>Second Secretary<br>Embassy of the Arab Republic of Egypt in the Kingdom of Spain                                             | الأستاذ/ علي منتصر<br>سكرتير ثاني<br>سفارة جمهورية مصر العربية في مملكة اسبانيا                                                  |

- **The Republic of Yemen / الجمهورية اليمنية**

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| H.E. Mr. Hussein Mohamed Hassan<br>Undersecretary for Tourism<br>Ministry of Information, Culture and Tourism | سعادة الأستاذ/ حسين محمد حسن<br>وكيل الوزارة<br>وزارة الاعلام والثقافة والسياحة |
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| Mr. Yusuf Abu Ras<br>Director-General of Public Relations and International Cooperation<br>Ministry of Information, Culture and Tourism | الأستاذ/ يوسف أبو راس<br>مدير عام العلاقات العامة والتعاون الدولي<br>وزارة الاعلام والثقافة والسياحة |
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## 2- Special Observer/المراقب الخاص

- **State of Palestine / دولة فلسطين**

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| H.E. Mr. Fayez Aboul Rab<br>Ambassador of the State of Palestine to the State of Qatar          | سعادة الأستاذ/ فايز أبو الرب<br>سفير دولة فلسطين لدى دولة قطر         |
| Mrs. Kholoud Allahaam<br>Consul<br>Embassy of the State of Palestine to the State of Qatar      | الأستاذة/ خلود اللحام<br>قنصل<br>سفارة دولة فلسطين لدى دولة قطر       |
| Ms. Hanaa Sawali<br>Public Relations<br>Embassy of the State of Palestine to the State of Qatar | الأستاذة/ هناء صوالي<br>علاقات عامة<br>سفارة دولة فلسطين لدى دولة قطر |
| Mrs. Rania Saab<br>Embassy of the State of Palestine to the State of Qatar                      | الأستاذة/ رانيا صعب<br>سفارة دولة فلسطين لدى دولة قطر                 |
| Mr. Walid Diab<br>Embassy of the State of Palestine to the State of Qatar                       | الأستاذ/ وليد دياب<br>سفارة دولة فلسطين لدى دولة قطر                  |

## 3- Affiliate Members / الأعضاء المنتسبين

| Affiliate Members    | Participants                                                                                                 | المشاركون                                                                                             | الأعضاء المنتسبين              |
|----------------------|--------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------|--------------------------------|
| Visit Jordan         | Dr.Abed AlRazzaq Arabiyat<br>Managing Director<br>Chair of the UN Tourism Affiliate Member Executive Council | الدكتور/ عبد الرزاق عربيات<br>مدير عام الهيئة<br>رئيس الأعضاء المنتسبين في<br>المجلس التنفيذي للمنظمة | زور الأردن                     |
| Chameleon Strategies | Mr. Jens Thraenhart<br>CEO<br>2nd Vice Chair of the AM Board                                                 | الأستاذ/ جينس ثراenhart<br>الرئيس التنفيذي                                                            | كاميليون<br>للاستراتيجيات      |
| Red Sea Global Group | Ms. Reema AlMokhtar<br>Strategic Planning and Performance Senior Manager                                     | الأستاذة/ ريم المختار<br>مدير التخطيط الاستراتيجي والأداء                                             | مجموعة البحر<br>الأحمر الدولية |
| Soudah               | Ms. Marwa Ali<br>Director, Partnerships & Special Projects                                                   | الأستاذة/ مروة علي<br>مدير الشراكات والمشروعات<br>الخاصة                                              | السودة للتطوير                 |

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|                                                                                 | Ms. Haneen Rowaihy<br>Strategic Planning and<br>Performance Senior Manager                | الأستاذة/ حنين روايحي<br>رئيس قسم التخطيط الاستراتيجي<br>والأداء         |                                                                 |
| <b>Mena Company<br/>for Education &amp;<br/>Development</b>                     | Mr. Mark Allan Alvarez<br>Office Manager                                                  | الأستاذ/مارك الان الباريث<br>مدير المكتب                                 | <b>شركة مينا للتعليم<br/>وتنمية الموارد<br/>البشرية</b>         |
|                                                                                 | Ms. Kenza Mezache<br>International Relations<br>Manager                                   | الأستاذة/ كنزة ميزاكي<br>مديرة العلاقات الدولية                          |                                                                 |
| <b>Al Mashreq<br/>Hospitality</b>                                               | Mr. Fahad Hasan<br>CEO                                                                    | الأستاذ/ فهد حسن<br>الرئيس التنفيذي                                      | <b>المشرق للضيافة</b>                                           |
| <b>International<br/>Masters Games<br/>Association<br/>(IMGA)</b>               | Mr. Jens Holm<br>CEO                                                                      | الأستاذ/ جينس هولم<br>الرئيس التنفيذي                                    | <b>الاتحاد الدولي<br/>لألعاب الماسترز</b>                       |
| <b>Retaj Hotels and<br/>Hospitality</b>                                         | Mr. Ramy Nabil<br>E-Commerce & Marketing<br>Director                                      | الأستاذ/ رامي نبيل<br>مدير التسويق والتجارة<br>الإلكترونية               | <b>ريتاج للفنادق<br/>والضيافة</b>                               |
| <b>Qatar Museum</b>                                                             | Dr. Fatema Sulaiti<br>Director for International<br>Cooperation and Government<br>Affairs | الدكتورة/ فاطمة السليطي<br>مدير إدارة التعاون الدولي والشؤون<br>الحكومية | <b>متاحف قطر</b>                                                |
|                                                                                 | Ms. Enes Talha<br>International Cooperation<br>Research Consultant                        | الأستاذة/ ايناس طلحة<br>مستشار أبحاث التعاون الدولي                      |                                                                 |
|                                                                                 | Mr. Rashid Malheya<br>Head of International<br>Relations                                  | الدكتور/ راشد الملهية<br>رئيس قسم العلاقات الدولية                       |                                                                 |
| <b>Qatari Hotel<br/>Association/<br/>Qatari<br/>Businessmen<br/>Association</b> | Ms. Engy Sallam<br>PR Manager                                                             | الأستاذة/ انجي سلام<br>مدير العلاقات العامة                              | <b>جمعية الفنادق<br/>القطرية/جمعية رجال<br/>الأعمال القطرية</b> |
| <b>Amadeus</b>                                                                  | Mr. Alexander Rayner<br>Director Government and<br>Destination Relations                  | الأستاذ/ الكسندر راينر<br>مدير العلاقات الحكومية<br>والوجهات             | <b>أماديوس</b>                                                  |

#### 4- International Organizations/ المنظمات الدولية

| Organization                              | Participants                                                                                  | المشاركون                                                                            | المنظمة                                            |
|-------------------------------------------|-----------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|----------------------------------------------------|
| Arab Tourism Organization                 | Dr. Walid El-Hennawy<br>Assistant Secretary-General                                           | الدكتور / وليد الحناوي<br>الأمين العام المساعد                                       | المنظمة العربية<br>للسياحة                         |
|                                           | Mr. Sam Salem<br>Advisor to the President                                                     | الأستاذ/ سام سالم<br>مستشار رئيس المنظمة<br>العربية للسياحة                          |                                                    |
| Gulf Cooperation Countries Council        | Ms. Ohood Alhaif<br>Director of the Culture,<br>Tourism and Antiquities<br>Department         | الأستاذة/ عهود محمد الهيف<br>مديرة إدارة الثقافة والسياحة<br>والاثار                 | مجلس التعاون لدول<br>الخليج العربية                |
|                                           | Mr. Omar Al-Dhubaiban<br>Head of the Tourism<br>Department                                    | الأستاذ/ عمر الضبيبان<br>رئيس إدارة السياحة                                          |                                                    |
| League of Arab States                     | Mr. Seif El-Din Bakr<br>Secretariat of The Arab<br>Ministerial Council for Tourism            | الأستاذ/ سيف الدين بكر<br>الأمانة الفنية للمجلس الوزاري<br>العربي للسياحة            | جامعة الدول العربية                                |
| Organization of Islamic Cooperation (OIC) | H.E. Dr. Ahmad Kawesa<br>Sengendo<br>Assistant Secretary General<br>for Economic Affairs      | سعادة الدكتور / أحمد كاويسا<br>سينغيندو<br>الأمين العام المساعد للشؤون<br>الاقتصادية | منظمة التعاون<br>الاسلامي                          |
|                                           | Mr. Albaraa Farouk<br>Tarabzouni<br>Professional Officer<br>Department of Economic<br>Affairs | الأستاذ/ البراء فاروق<br>طرابزونى<br>إدارة الشؤون الاقتصادية                         |                                                    |
| Regional Office of UNESCO in Qatar        | Mr. Salah Khaled<br>Director -UN Designated<br>Official in Qatar                              | الأستاذ/ صلاح خالد<br>مدير المكتب - ممثل الأمم<br>المتحدة في دولة قطر                | المكتب الإقليمي<br>لمنظمة يونسكو في<br>قطر         |
| Regional Office of WHO in Qatar           | Dr. Rayana Bou Haka<br>WHO Representative to the<br>State of Qatar / Head of Office           | الدكتورة/ ريانة بو حاقة<br>رئيس المكتب-ممثل منظمة<br>الصحة في دولة قطر               | المكتب الإقليمي<br>لمنظمة الصحة<br>العالمية في قطر |

#### 5- World Tourism Organization (UN Tourism)/ منظمة الأمم المتحدة للسياحة

|                                                               |                                                                                |
|---------------------------------------------------------------|--------------------------------------------------------------------------------|
| Mr. Zurab Pololikashvili<br>Secretary-General                 | الأستاذ/ زوراب بولوليكاشفيلي<br>الأمين العام                                   |
| Ms. Basmah Al-Mayman<br>Regional Director for the Middle East | الأستاذة/ بسمة بنت عبد العزيز الميمان<br>المديرة الإقليمية لمنطقة الشرق الأوسط |

• **UN Tourism Secretariat/ وفد الأمانة العامة لمنظمة الأمم المتحدة للسياحة**

|                                                                                                  |                                                                                      |
|--------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|
| Ms. Natalia Bayona<br>Executive Director                                                         | الأستاذة/ ناتاليا بايونا<br>المديرة التنفيذية                                        |
| Mrs. Zhanna Yakovleva<br>Chief of Cabinet<br>Office of the Secretary-General                     | الأستاذة/ جانا ياكوفليفيا<br>مدير مكتب الأمين العام                                  |
| Ms. Shirin El Tayan<br>Chief of Protocol                                                         | الأستاذة/ شيرين الطيان<br>مديرة مراسم                                                |
| Mrs. Hanane Louzari<br>Technical coordinator<br>Regional Department for the Middle East          | الأستاذة/ حنان لزاري<br>منسقة تقنية<br>الإدارة الإقليمية للشرق الأوسط                |
| Ms. Mirhane Abdel Fattah<br>Senior Project Specialist<br>Regional Department for the Middle East | الأستاذة/ ميرهان عبد الفتاح<br>أخصائية مشاريع أولى<br>الإدارة الإقليمية للشرق الأوسط |
| Ms. Fadwa Radi<br>Senior Project Specialist<br>Regional Department for the Middle East           | الأستاذة/ فدوى راضي<br>أخصائية مشاريع أولى<br>الإدارة الإقليمية للشرق الأوسط         |
| Mr. Kamal Bagerli<br>Photographer<br>Communications                                              | الأستاذ/ كمال باغيرلي<br>مصور                                                        |

• **UN Tourism Advisors/المستشارين**

|                                                                    |                                                      |
|--------------------------------------------------------------------|------------------------------------------------------|
| Mr. Mohamed Al Muheiri<br>Special Advisor to the Secretary-General | الأستاذ/ محمد المهيري<br>المستشار الخاص للأمين العام |
|--------------------------------------------------------------------|------------------------------------------------------|

• **UN Tourism Regional Office in Riyadh/ المكتب الإقليمي في الرياض**

|                                   |                                      |
|-----------------------------------|--------------------------------------|
| Mr. Samer Al-Kharashi<br>Director | الأستاذ/ سامر الخراشي<br>مدير المكتب |
|-----------------------------------|--------------------------------------|

## Annex 1 Intervention of the UAE representative



الإمارات العربية المتحدة  
وزارة الاقتصاد



بسم الله الرحمن الرحيم

أصحاب المعالي والسعادة، السيدات والسادة الحضور الكرام،

السلام عليكم ورحمة الله وبركاته.

يسرني بدايةً، أن أقدم بجزيل الشكر والتقدير إلى دولة قطر الشقيقة على كرم الضيافة وحسن التنظيم لهذا الاجتماع المهم، الذي يُمثل منصة بارزة لتعزيز العمل المشترك لدفع مستقبل القطاع السياحي بمنطقة الشرق الأوسط إلى مستويات أكثر تقدماً وازدهاراً، والشكر موصول إلى منظمة الأمم المتحدة للسياحة على جهودها المستمرة والمتواصلة في دعم وتطوير هذا القطاع الحيوي، وتعزيز أطر التعاون بين دول المنطقة لتحقيق التنمية السياحية المستدامة.

أصحاب المعالي والسعادة،

نجتمع اليوم في وقت يشهد العالم فيه تغيرات جذرية في قطاع السياحة، الأمر الذي يتطلب منا جميعاً تعزيز الجهود المشتركة لخلق فرص وممكنات جديدة تضمن نمو هذا القطاع وتعزيز من استدامته، وجعله أكثر مرونة أمام التحديات الاقتصادية والبيئية والصحية. كما أن إعادة هيكلة القطاعات السياحية أصبح ضرورة حتمية لدعم القدرة التنافسية لوجهاتنا السياحية، وبما يتماشى مع أحدث التوجهات العالمية والتحول الرقمي والبيئية.

وفي هذا الاتجاه، أؤكد أن دولة الإمارات العربية المتحدة، إدراكاً منها لأهمية السياحة كأحد المحركات الرئيسية للنمو الاقتصادي، حرصت على تطوير الاستراتيجيات والخطط الوطنية التي تهدف إلى تطوير القطاع السياحي

الإماراتي وتعزيز استدامته، لا سيما "الاستراتيجية الوطنية للسياحة 2031"، والتي تُمثل خريطة طريق لرفع مكانة الدولة كأفضل هوية سياحية حول العالم، وترسيخ مكانتها كوجهة سياحية رائدة.

إضافة إلى ذلك، تبنت الإمارات السياسات الاقتصادية المرنة، وواصلت ضخ الاستثمارات لتطوير البنى التحتية وإقامة مشاريع سياحية رائدة، وتوطين التكنولوجيا في الأنشطة والمجالات المتعلقة بالقطاع السياحي، وتحفيز الابتكار في الخدمات السياحية، وبناء الشراكات المثمرة إقليمياً ودولياً، وإطلاق الحملات التسويقية المبتكرة للترويج للوجهات السياحية بالإمارات السبع، بما أسهم في تحقيق السياحة الإماراتية مؤشرات نمو قوية واستثنائية، ففي خلال الفترة من يناير حتى أكتوبر لعام 2024:-

- ارتفعت إيرادات المنشآت الفندقية في الدولة إلى 37.1 مليار درهم بنسبة نمو 4% مقارنة بنفس الفترة من العام 2023.
- ووصل معدل الإشغال الفندقي إلى قرابة 78% بنسبة نمو بلغت 2.7% بالمقارنة مع الفترة ذاتها من العام 2023.
- وبلغ إجمالي عدد نزلاء المنشآت الفندقية بالإمارات السبع إلى قرابة 24.9 مليون نزيل بنسبة نمو بلغت 9.5% مقارنة مع نفس الفترة من عام 2023.
- كما شهد قطاع الطيران الإماراتي أداءً قياسياً خلال عام 2024، مع ارتفاع حركة المسافرين بنسبة 10% لتصل إلى 147.8 مليون مسافر، مقارنة بـ 134 مليون مسافر في عام 2023.

### الحضور الكريم،

تولي دولة الإمارات في ضوء الرؤية الاستراتيجية لقيادتها الرشيدة، اهتماماً كبيراً بتعزيز استدامة القطاع السياحي، من خلال تطبيق مفاهيم السياحة المستدامة، وإطلاق العديد من المبادرات التي تعزز الاستدامة البيئية، مثل اعتماد حلول الطاقة النظيفة في المنشآت السياحية، وتطوير السياحة البيئية في المحميات الطبيعية، وتعزيز استخدام التكنولوجيا الذكية لتقديم تجارب سياحية مستدامة. ويشمل ذلك تبني الممارسات البيئية الرائدة، مثل إعادة التدوير، وتوفير وسائل نقل صديقة للبيئة، وتطوير الفنادق المستدامة التي تعتمد على الطاقة الشمسية والتكنولوجيا الخضراء.

وفي هذا الإطار، أودُّ أن أشير إلى أن وزارة الاقتصاد في دولة الإمارات وبالتعاون مع شركائها أطلقت النسخة الخامسة لـ "حملة أجمل شتاء في العالم" تحت شعار "السياحة الخضراء"، خلال ديسمبر الماضي، والتي هدفت إلى تشجيع أنماط السياحة الخضراء والسياحة الزراعية والبيئية المستدامة، وأسهمت في تحفيز تبني الممارسات السياحية المستدامة، ونجحت أيضاً في الوصول إلى 224.7 مليون شخص حول العالم لتعزيز الوعي لديهم بأهمية السياحة المستدامة، ودعمت تحقيق المنشآت الفندقية في الدولة إيرادات سياحية بقيمة وصلت إلى 1.9 مليار درهم.

إضافة إلى ذلك، نحن نؤمن بأن التحول الرقمي يعد عنصراً أساسياً في تطوير قطاع السياحة، ومن هذا المنطلق، عملنا على استخدام التقنيات الحديثة مثل الذكاء الاصطناعي والبيانات الضخمة في تحليل سلوك السياح وتقديم خدمات مبتكرة تلبي احتياجاتهم المتغيرة. ونواصل أيضاً تعزيز تجربة السياح عبر التطبيقات الذكية التي تسهل التنقل والاستكشاف. كما حققنا تقدماً ملحوظاً في تطوير تجارب سياحية جديدة تلبي

توقعات الأجيال الشابة، حيث تسهم مبادرات مثل "المسارات السياحية الكبرى UAE Grand Tours" في تشجيع السياح على استكشاف التنوع الثقافي والبيئي بين إمارات الدولة، مما يعزز تجربة السياح ويطيل مدة إقامتهم.

#### السيدات والسادة،

تدعو دولة الإمارات العربية المتحدة إلى أهمية تعزيز التعاون بين دول المنطقة في مجالات تبادل الخبرات، وتنفيذ برامج تدريبية مشتركة، بما يعزز حركة السياحة البيئية ويدعم تنمية الوجهات السياحية المختلفة. كما نؤكد على أهمية المبادرات الرائدة التي أطلقتها منظمة الأمم المتحدة للسياحة، والدول الأعضاء لتعزيز نمو قطاع السياحة، وكذلك دعم التعاون المشترك لتطوير المزيد من الاستراتيجيات الشاملة التي تستند إلى الابتكار والاستدامة، مع التركيز على الترويج المشترك والتعاون في استضافة الفعاليات السياحية الكبرى التي تسهم في دعم الاقتصاد السياحي.

ختاماً، أود أن أجدد التأكيد على التزام دولة الإمارات بدعم الجهود الإقليمية والدولية الرامية إلى تعزيز القطاع السياحي، ونتطلع إلى العمل المشترك مع جميع الشركاء من أجل بناء مستقبل سياحي أكثر ازدهاراً واستدامة، يعكس طموحاتنا المشتركة نحو تطوير قطاع سياحي مرن ومزدهر.

شكراً لكم، والسلام عليكم ورحمة الله وبركاته.

## Annex 2

### Table of elections results



UN TOURISM Regional Commission for the Middle East  
**Fifty-First Meeting**  
 Doha, State of Qatar February 12<sup>th</sup>, 2025

RCME/51/Elec.Res  
 Doha, February 2025  
 Original: English

### Summary of the Results of Elections to represent the members of the UN Tourism regional commission for the Middle East in the un tourism statutory organs and their subsidiary bodies

#### CANDIDATES FOR THE VARIOUS GENERAL ASSEMBLY OFFICES

| <i>Organ</i>                                  | <i>Candidatures</i> |
|-----------------------------------------------|---------------------|
| MEMBERS OF THE CREDENTIALS COMMITTEE<br>(one) | Yemen               |

#### CANDIDATES FOR CHAIR AND VICE-CHAIR OF THE RCME

| <i>Organ</i>                                                                      | <i>Candidatures<br/>(2025-2027)</i>                 |
|-----------------------------------------------------------------------------------|-----------------------------------------------------|
| CHAIR OF THE COMMISSION<br>(one)                                                  | Kuwait                                              |
| VICE-CHAIRS OF THE COMMISSION<br>(two)<br>First Vice chair:<br>Second Vice chair: | 1 <sup>st</sup> VC Qatar<br>2 <sup>nd</sup> VC Iraq |

#### CANDIDATES TO REPRESENT THE REGION IN THE EXECUTIVE COUNCIL AND ITS SUBSIDIARY ORGANS

| <i>Organ</i>                    | <i>Candidatures<br/>(2025-2029)</i> |
|---------------------------------|-------------------------------------|
| EXECUTIVE COUNCIL<br>(one seat) | Egypt<br><br>UAE                    |

| <b>Organ</b>                                              | <b>Candidatures<br/>(2025-2029)</b>     |
|-----------------------------------------------------------|-----------------------------------------|
| COMMITTEE ON TOURISM ONLINE EDUCATION (TOE)<br>(One seat) | <b>Full Members</b><br><br>Saudi Arabia |

| <b>Organ</b>                                                                                          | <b>Candidatures<br/>(2025-2029)</b> |
|-------------------------------------------------------------------------------------------------------|-------------------------------------|
| TECHNICAL COMMITTEE FOR THE INTERNATIONAL<br>CODE FOR THE PROTECTION OF TOURISTS (ICPT)<br>(One seat) | <b>Full Members</b><br><br>UAE      |

| <b>Host country of the 52<sup>nd</sup> RCME</b> |
|-------------------------------------------------|
| Kuwait                                          |